



**ELIZADE UNIVERSITY,
ILARA-MOKIN**

**FACULTY: SOCIAL & MANAGEMENT SCIENCES
DEPARTMENT: MASS COMMUNICATION
SECOND SEMESTER EXAMINATION
2018/2019 ACADEMIC SESSION**

COURSE CODE: MAC 406

COURSE TITLE: ENVIRONMENTAL COMMUNICATION

NUMBER OF UNITS: TWO (2) CREDITS

DURATION: TWO (2) HOURS

ANWER THREE (3) QUESTIONS IN ALL.

QUESTION ONE (1) IS COMPULSORY (30 MARKS)

THE DEPARTMENT OF MASS COMMUNICATION
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- 1). Identify and discuss FIVE (5) critical Environmental/Health issues at local, national or international levels. their implications for sustenance of Life on Earth and the relevance of Environmental Communication in understanding and managing such issues (30 MARKS).

- 2). Using ANY appropriate and universally accepted Communication Model(s), explain the process of communicating two or more environmental/health issues in an identifiable local community, state or national environment (15 MARKS).

- 3). Outline Five (5) Media Platforms from among the genres of Mass Communication you are familiar with and explain their roles in communicating Environmental/Health issues in modern societies (15 MARKS).

- 4). What functions/roles can any three (3) digitally-compliant and Internet-compatible Information and Communication Technology (ICT) tools/platforms play in personal and official communication of Environmental/Health issues? (15 MARKS)

- 5). Design a communication campaign for a specific period aimed at creating awareness and containment of an identifiable environment-related infection in a specific socio-cultural setting/community of your choice (15 MARKS).